

## A B S T R A C T

## ELECTRONIC LABEL ANTENNA

5           The invention relates to an electronic label (1) for  
a display system, in particular for displaying prices in  
a store, the label comprising a housing (5) presenting at  
least one wall (2), and transmitter means including an  
antenna (100) suitable for transmitting a signal from the  
10 label to a receive antenna of the display system, the  
antenna (100) extending generally in a plane adjacent to  
at least one face of the wall (2) in such a manner as to  
form a stack with a wall.

15

20

25

30

35 Translation of the title and the abstract as they were when originally filed by the  
Applicant. No account has been taken of any changes that may have been made  
subsequently by the PCT Authorities acting ex officio, e.g. under PCT Rules 37.2,  
38.2, and/or 48.3.